



**BPS**

**2019 ANNUAL  
CONFERENCE**

**SPONSORSHIP  
PLATFORM**

# **THEME**

**“The importance of ethics and values in the formulation of strategies for sustainability in the financial services industry”**

**CONFERENCE DATES: 25<sup>TH</sup> & 26<sup>TH</sup>**

**FEBRUARY 2019**

**VENUE: CRESTA MAUN HOTEL, MAUN**

# SUGGESTED TOPICS

- ❖ The process of stock selection by asset managers.
- ❖ Money Laundering and Financing of Terrorism – How does it affect Pension Funds and how can they fight it? OR Role of asset managers in ensuring pension funds are AML/CFT compliant.
- ❖ The importance of ethical decision making by boards of trustees.
- ❖ Ethics challenges in the insurance industry.
- ❖ Ethics versus compliance.....

# SUGGESTED TOPICS

## cont'd

- ❖ The retirement funds industry, post the enactment of the Retirement Funds Act, 2014
- ❖ Trustee expenditure and ethics.
- ❖ Members' expectations from the pension fund.
- ❖ Pension fund obligations to the members.
- ❖ Investment Ethics OR the ethics of investing OR Ethical issues in investment.

# SUGGESTED TOPICS

## cont'd

- ❖ What the trustees need to know about values-based investing OR values-based investing is becoming mainstream.....



# **SUGGESTED BREAKAWAY SESSION TOPICS**

- ❖ How would you define an ethical investment policy for a pension fund?
- ❖ Ethical issues in stock market

# **SUGGESTED BREAKAWAY SESSION TOPICS**

## **cont'd**

- ❖ Overregulation of pension funds in Botswana (BAOA, CA, BURS, NBFIRA, etc, their mandates and impact).
- ❖ We are planning to have two (2) breakaway sessions that will run concurrently, plus a panel discussion.

# PLATINUM

## (Lead Sponsor)

### BENEFITS

- ❖ Option to headline Conference for 2 consecutive years
- ❖ First offer to headline /participate in Gala Dinner, conference bags, etc.
- ❖ First place in desk gift selection
- ❖ 2 x 45 min Presentations
- ❖ 3 x 6 labelled and powered Stall / or custom made
- ❖ Free advertising in Conference Magazine (2 full pages)
- ❖ 6 Free delegates including stall manager
- ❖ *Free air charter transport for the speaker*
- ❖ Investec has exercised their option to do the 2<sup>nd</sup> consecutive year of lead sponsorship



# PLATINUM

COST	DESCRIPTION	LEVEL OF EXPOSURE
P 200, 000	Participation Fee	Opportunity to impact audience through Presentations
Selected Desk Item	1st Choice of branded desk item	Practical branding on desk
Banners	Different types of banners on display	Grounds banners x 3 Banner at Entrance to Venue; Large Banner at Registration Area; Large Front Auditorium Banner x 1; Front Auditorium Banner x1; Stall Banner x 2

# **GOLD**

## **(2 x Sponsor)**

### **BENEFITS**

- ❖ 1 x 45 min Presentation
- ❖ 3 x 6 labelled and powered Stall
- ❖ Second place in desk gift selection
- ❖ 4 Free delegates including stall manager
- ❖ *Free air charter transport for the speaker*

# GOLD

COST	DESCRIPTION	LEVEL OF EXPOSURE
P 100, 000	Participation Fee	Opportunity to impact audience through Presentation
Selected Desk Item	2nd Choice of branded desk item	Practical branding on desk
Banners	Different types of banners on display	Grounds Banner x 2; Front Auditorium Banner x 2; Stall Banner x 2

# SILVER

## (2 x Sponsor)

### BENEFITS

- ❖ 1 x 45 min Presentation
- ❖ 3 x 6 labelled and powered Stall
- ❖ Third place in gift selection
- ❖ 3 Free delegates including stall manager
- ❖ *Free air charter transport for the speaker*

# SILVER

COST	DESCRIPTION	LEVEL OF EXPOSURE
P 75, 000	Participation Fee	Opportunity to impact audience through Presentation
Selected Desk Item	3rd Choice of branded desk item	Practical branding on desk
Banners	Different types of banners on display	Grounds Banner x 1; Front Auditorium Banner x 1; Stall Banner x 2

# **BRONZE**

**(Max: 6 Sponsors)**

## **BENEFITS**

- ❖ Opportunity to jointly appoint a facilitator and panelists to participate in the Breakaway Sessions
- ❖ 3 x 3 labelled and powered Stall
- ❖ 2 Free delegates including stall manager

# BRONZE

COSTS	DESCRIPTION	LEVEL OF EXPOSURE
P 50, 000	Participation Fee	Opportunity to network directly with audience and provide information on own products at stall
Banners	Stall banner on display	Auditorium banner x 1 Stall banner x 1

# **GALA DINNER**

## **(1 x Co-Sponsor with BPS)**

### **BENEFITS**

- ❖ Speaker / Presentation by Co-Sponsor
- ❖ Branded dinner table gift by Co-Sponsor
- ❖ Branding of entire event by Co-Sponsor
- ❖ Master of Ceremony by BPS



# **GALA DINNER**

## **CO-SPONSOR**

<b>COSTS</b>	<b>DESCRIPTION</b>	<b>LEVEL OF EXPOSURE</b>
<b>P 75, 000</b> <b>(Contribution towards jointly hosting a gala dinner for 200 guests, with the BPS)</b>	<b>Targets key decision makers in the industry as guests of the Co-Sponsor.</b>  <b>Will take place on the night of the last conference day.</b>	<b>Sponsor enjoys the captive audience of key fund decision makers.</b>  <b>BPS will only MC the event whilst the presentation is that of the Co-Sponsor alone.</b>
<b>Gift</b>	<b>Branded dinner table gift</b>	<b>Practical branding on table</b>
<b>Banners</b>	<b>Brand entire event with different types of banners</b>	<b>Practical branding of event</b>

# CONFERENCE BAGS

(1 x Sponsor)

## BENEFITS

- ❖ Branding of bags with Sponsor and BPS logos

## PARTICIPATION FEE

- ❖ P 30, 000

# **CONFERENCE MAGAZINE (1 x Sponsor)**

## **BENEFITS**

- ❖ Free advertising space in magazine (2 full pages)
- ❖ Sponsor will be noted on the back page cover

## **PARTICIPATION FEE**

- ❖ P 23, 000

# **BOAT CRUISE**

## **(1 x Sponsor)**

### **BENEFITS**

❖ Free advertising space in magazine (1 full page)

❖ **PARTICIPATION FEE**

❖ **P 20, 000**

# **ADVERTISING SPACE (Conference Magazine)**

- ❖ **P14, 000 – folder full page back cover**
- ❖ **P13, 000 – folder full page back inside cover**
- ❖ **P10, 000 – magazine full page inside back cover**
- ❖ **P 8, 000 – magazine inside full page**
- ❖ **P 5, 000 – magazine inside half page**

# MEMORY STICKS

(1 x Sponsor)

## BENEFITS

- ❖ Branding of memory sticks with Sponsor logos
- ❖ Sticks will be loaded with conference presentations and distributed to all delegates

## PARTICIPATION FEE

- ❖ P 20, 000

# **PROCEDURE IN SELECTING SPONSORSHIP PACKAGES**

The receipt of pledges/offers for sponsorship will be on a first come first served basis and will be open from **WEDNESDAY, 7<sup>th</sup> NOVEMBER 2018**, at **00.00 am**, as shall be advertised in the Newspapers. The offers should be forwarded by e-mail or hand delivery to Botswana Pensions Society at [executive@botswanapensionsociety.co.bw](mailto:executive@botswanapensionsociety.co.bw) for the attention of: Nkosana Ndlovu.

Closing date for pledges/offers is: **31<sup>st</sup> DECEMBER 2018**

# **PROCEDURE IN SELECTING SUGGESTED TOPICS**

The receipt of offers to select suggested topics will be on a first come first served basis and will be open from **WEDNESDAY, 7<sup>th</sup> NOVEMBER 2018**, at **00.00 am**, as shall be advertised in the Newspapers. The offers should be forwarded by e-mail or hand delivery to Botswana Pensions Society at [executive@botswanapensionsociety.co.bw](mailto:executive@botswanapensionsociety.co.bw) for the attention of: Nkosana Ndlovu





**THANK**

**YOU**



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